



Be a Sponsor!

Support Our Cultural Programs

Sponsoring one of our nine cultural programs offers a wide range of unique marketing opportunities to align you or your company with key consumers, tastemakers, influencers, and the press. 14 Pews will work closely with our clients to develop one-of-a-kind experiences for their brands and businesses.

OUR 9 CULTURAL PROGRAMS:

ARTIST-IN-RESIDENCE:

Each year we pick an artist-in-residence to create new works, which we proudly present as part of our programming. The artist receives 100% of all proceeds for their performances, art sales, cd sales, and or any other financial support they might receive through 14 Pews.

CINEMOM SCREENINGS:

Special parent-baby screenings every Friday afternoon at 1PM. The movie theatre will be specially adapted for this purpose. One ticket will entitle you to two seats, the lights will be kept on dim (rather than totally out) so that you can still find toys, the volume will not be as loud and there will be a space provided to feed and change your child.

SCIENCE ON SCREEN:

One of our most popular programs Science on Screen creatively pairs screenings of classic, cult, and documentary films with lively introductions by notable figures from the world of science, technology, and medicine.

GREEN SCREEN:

Every month we feature a new and exciting documentary related to issues surrounding our urban and natural environments.

TEXAS FILMMAKERS SERIES:

Every other month we will feature a new film made by a Texas filmmaker with a TALK-BACK afterwards with the director, producer or main actress of the film.

MULTICULTURAL FILMS:

Every month we feature a new and exciting film that celebrates diversity and relates to issues surrounding our Houston community, which is the most ethnically diverse city in all of America.

ART FILMS:

Every month we feature a new and exciting art film.

POP-UP ART SHOWS:

Every 6 weeks we feature new art-work, created mostly by Texas artists. We host an Opening Reception and give 100% of all sales directly to the artists.

MUSIC SERIES:

Every month we feature a talented musician or group of musicians to play live.



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The Case for Sponsorship:

- Partner with Houston’s favorite Microcinema
- Champion established and emerging artistic talent
- Demonstrate support for ethnic diversity and the arts
- Reach a diverse, highly-educated, multi-cultural audience with significant influence and disposable income
Showcase brand to attendees, in promotional materials, online, and on screen
- Opportunity for high-profile media coverage across a variety of media
- Sponsorships lasts year round for our cultural programs

Sponsorship Levels	Presenting Sponsor \$5,000+	Platinum Sponsor \$2,000 +	Gold Sponsor \$1,000 +	Silver Sponsor \$500 +	Bronze Sponsor \$250 +
Logo and Advertisement on slide show before sponsored event	X				
Logo and sponsor acknowledgment throughout the year on 14 Pews website	X	X			
Logo and sponsor acknowledgment throughout the year on 14 Pews Facebook Page	X	X			
Logo on signage at 14 Pews during each sponsored event	X	X	X		
Opportunity for marketing your products and/or services to attendees at sponsored event	X	X	X	X	
Complimentary tickets to each sponsored event	X	X	X	X	X
Advertisement included in all fliers (size according to sponsorship level) and in electronic newsletters	Negotiable	12	6	4	2



Be a Sponsor! Support Our Cultural Programs

Sponsorship Commitment Form

Sponsor Name (as to appear in print)

Sponsor Signature

Contact Name | Title

Street Address | City | State | Zip

Phone | E-mail

Sponsorship Level | Cash Donation Amount

- Check Enclosed
- Charge my Visa | MasterCard | American Express
- In-Kind Support (description and value of donation is attached)

Card No. | Expiration Date | Security Code

Name on Card

Card Billing Street Address | City | State | Zip

Signature

For more information, please contact Cressandra Thibodeaux at 281.888.9677 or email info@14pews.com or mail check made payable to "14 Pews" to:

14 Pews
800 Aurora Street
Houston, TX 77009

Sponsorship packages are open to negotiation and are available to cash and pertinent in-kind donations. 14 Pews is a 501(c)(3) nonprofit and donations, less the fair market value, are deductible to the extent allowed by law.

14 Pews is a mission-driven 501(c)3 organization dedicated to serving the cultural needs of our community. Our goal is to provide a forum to experience, discuss and celebrate film, art & music, and to strengthen our community through education and cross-cultural experiences.

www.14pews.com