



# H-Town Multicultural Film Festival

June 14 – June 16, 2013

H-Town Multicultural Film Festival (HTMFF) was created to honor Dr. Stephen Klineberg’s study that proves Houston is the most ethnically diverse city in America. The study has held a mirror up to Houston, allowing us to see her reflection. HTMFF will celebrate our diversity through the power of cinema. We will screen over 20 features, shorts, music videos and experimental works. Over the course of three wonderful days we will be featuring passionate, creative, captivating and affirming multi-cultural works by today’s most accomplished and emerging independent filmmakers.

Let your brand be a part of this special experience. HTMF has a wide range of unique sponsorship opportunities for businesses and partners who want to be involved in our Film Festival and other occasions throughout the year.

### The Case for Sponsorship:

- Partner with Houston’s favorite Microcinema
- Champion established and emerging film talent
- Demonstrate support for ethnic diversity and the arts
- Reach a diverse, highly-educated, multi-cultural audience with significant influence and disposable income
- Showcase brand to festival attendees, in promotional materials, online, and on screen
- Opportunity for high-profile media coverage across a variety of media
- Sponsorships can be year round for our cultural programs
- Your support will sponsor HTMFF, 14 Pews, Filmmakers, our Programs and related events that celebrate the power of the arts to inspire, enlighten and transform us all.

## Sponsorship Levels

|   | Presenting Sponsor<br>\$10,000 + | Platinum Sponsor<br>\$5,000 + | Gold Sponsor<br>\$1,000 + | Silver Sponsor<br>\$500 + | Bronze Sponsor<br>\$250 + |
|---|----------------------------------|-------------------------------|---------------------------|---------------------------|---------------------------|
| 30-second promo spot (provided by sponsor) highlighted at Opening Night event   | X                                |                               |                           |                           |                           |
| Logo and sponsor acknowledgment throughout the year on 14 Pews website.   | X                                | X                             |                           |                           |                           |
| Logo on signage at HTMFF  | X                                | X                             |                           |                           |                           |
| Logo and acknowledgment included in the beginning of the Festival trailer   | X                                | X                             | X                         |                           |                           |
| Opportunity for marketing your products and/or services to Festival attendees   | X                                | X                             | X                         | X                         |                           |
| Advertisement included in the official Festival Program (size according to sponsorship level)   | X                                | X                             | X                         | X                         | X                         |
| Complimentary tickets to the Opening Night event, private party, and film screening   | Negotiable                       | 12                            | 6                         | 4                         |                           |
| Festival VIP Passes, allowing staff and/or clients unrestricted access to all Festival screenings, private parties, and panel discussions | Negotiable                       | 12                            | 6                         | 4                         | 2                         |



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## Sponsorship Commitment Form

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Sponsor Name (as to appear in print)

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Sponsor Signature

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Contact Name | Title

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Street Address | City | State | Zip

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Phone | E-mail

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Sponsorship Level | Cash Donation Amount

- Check Enclosed
- Charge my Visa | MasterCard | American Express
- In-Kind Support (description and value of donation is attached)

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Card No. | Expiration Date | Security Code

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Name on Card

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Card Billing Street Address | City | State | Zip

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Signature

For more information, please contact Cressandra Thibodeaux at 281.888.9677 or email [info@14pews.com](mailto:info@14pews.com) or mail check made payable to "14 Pews" to:

14 Pews  
800 Aurora Street  
Houston, TX 77009

Sponsorship packages are open to negotiation and are available to cash and pertinent in-kind donations. 14 Pews is a 501(c)(3) nonprofit and donations, less the fair market value, are deductible to the extent allowed by law.

14 Pews is a mission-driven 501(c)3 organization dedicated to serving the cultural needs of our community. Our goal is to provide a forum to experience, discuss and celebrate film, art & music, and to strengthen our community through education and cross-cultural experiences.